

Women in Fund Finance was created in 2017 by the alternative industry association, the Fund Finance Association, to support diversity and the participation of women in the private equity/alternatives space within banking, law, sponsors/asset managers, investors and supporting industry providers. Women in Fund Finance (WFF) is led globally by three committees of senior women executives in the US, EMEA and APAC, and is focused on increased engagement, recognition and promotion of women leaders within the fund finance industry globally. We seek to help women succeed in three ways: **connection, education and professional advocacy.**

2023 WFF In Review

Women in Fund Finance distributes its event information to over 5,200 contacts globally, and hosts events across North America, EMEA and APAC regions. WFF EMEA have recently expanded to cover the EMEA area more widely with events in Paris and Luxembourg, with more events to come in local centre. WFF APAC has also expanded to host events in Sydney, Singapore and Hong Kong. WFF US have hosted events this year in New York, Charlotte, Chicago and L.A, and are continuing to plan more events in these cities, as well as Dallas and Boston.



24

in-person & virtual events with over 2,300 attendees



5,242

contacts across 3 WFF regional distribution lists:

US – 2,490 members APAC – 942 members

EMEA – 1,810 members



29

emails

87% delivery rate

2,521

LinkedIn followers from 38 countries

Interest in the community has gone up 36% in the last year

BENEFITS: Sponsors of WFF benefit from WFF’s market penetration into the alternative investment and fund finance industry, advocacy for greater diversity of opportunity within the industry as well as brand recognition and business development potential by supporting WFF.

- Sponsor information is included in every WFF email promoting WFF networking events and sponsor name and logo is promoted on WFF website, with link to sponsor home page.
- Sponsors have priority access to all WFF networking events (see page 4).
- Sponsors have access to the WFF Networking Lunches at FFA Symposiums
- Sponsors have priority for hosting WFF events

Sponsorship Terms & Conditions



Sponsorships are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

WFF will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor.

In the event the sponsor cancels all or part of the \$3,500 contracted sponsorship, the sponsor shall pay to WFF a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

Final decisions regarding the content of events remains at the sole discretion of the WFF committee. Sponsorships including speaking positions are all subject to committee approval and do not retain control over the composition of the remainder of the panel.

By signing this form you are agreeing to pay the WFF sponsorship fee of \$3,500

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

PHONE:

DATE:

SIGNATURE:

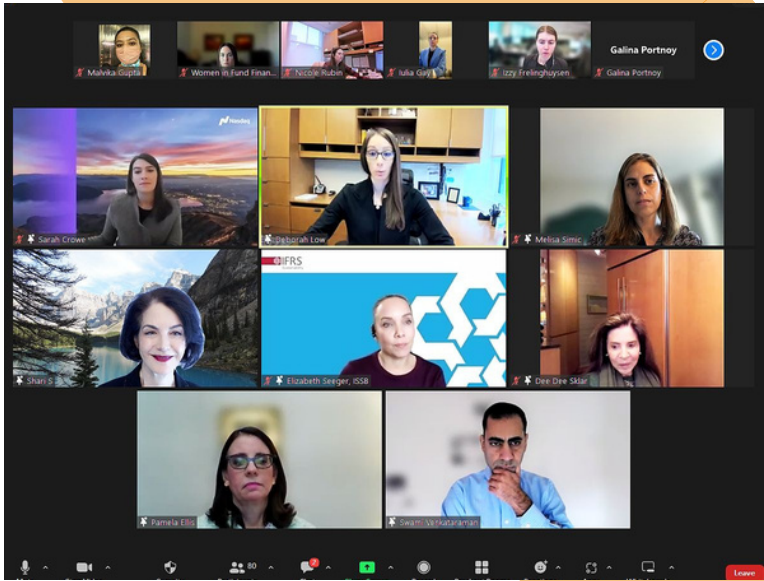
2023 Global Events



- WFF US:** WFF US: From Private Equity to Entrepreneur, *Registered Attendees: 75*
- WFF Global:** Networking Lunch in Miami, in conjunction with FFA Global Symposium, *Registered Attendees: 250*
- WFF US:** Fireside Chat with Authors of You Should Smile More, *Registered Attendees: 133*
- WFF APAC** Wit & Wisdom: Goal Setting, *Registered Attendees: 30*
- WFF APAC:** Art as an Investment, *Registered Attendees: 49*
- WFF US:** ESG Financing Panel, *Registered Attendees: 187*
- WFF EMEA:** Wit & Wisdom Senior Breakfast: Managing During Uncertainty in the Current Markets, *Registered Attendees: 15*
- WFF Global:** International Women's Day Virtual Race Around the World, *Registered Participants: 435*
- WFF US:** Women in Infrastructure, *Registered Attendees: 41*
- WFF US:** Wit & Wisdom: Topics Ranging from Office Politics to Feeling Stuck, *Registered Attendees: 35*
- WFF APAC** Wit & Wisdom: Mentorship, *Registered Attendees: 20*
- WFF US:** Lead Like a Woman Part III: Activating Your Personal Power, *Registered Attendees: 105*
- WFF US:** Inaugural Chicago Networking and Panel Event, *Registered Attendees: 67*
- WFF APAC with NextGen:** The Power of Your Network, *Registered Attendees: 71*
- WFF EMEA:** Wit & Wisdom Junior Breakfast, *Registered Attendees: 15*
- WFF US:** Fireside Chat with Founder of Angel City Football Club, *Registered Attendees: 61*
- WFF US:** Tee Time Golf Outing, *Registered Attendees: 24*
- WFF US** Wit & Wisdom: Navigating Cultural Considerations, *Registered Attendees: 31*
- WFF EMEA:** Luxembourg Launch Event, *Registered Attendees: 130*
- WFF APAC:** Networking Lunch in Hong Kong, in conjunction with FFA APAC Symposium, *Registered Attendees: 78*
- WFF US:** Second Annual Charlotte Fall Event, *Registered Attendees: 180*
- WFF US:** Who is Lending? - Perspectives from Banks and Fund Sponsors in a Volatile Market, *Registered Attendees: 110*
- WFF US:** ESG Strategies in a CRE Downturn
- WFF EMEA:** Networking Gathering in London

This year's International Women's Day campaign was our most successful to date! We had participants from all over the world competing in a Virtual "Race Around the World", and had 435 registered racers logging 32,589.2 miles / 52,447.23 km. We were also able to raise over USD \$29,000 for a fantastic organization, *Womankind Worldwide*. We can't wait to do it again next year!

To see a full list of the 2023 WFF events, please visit our website at <https://www.womeninfundfinance.com/>



2023 Sponsors



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Ashurst
Assured Guaranty
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Chapman and Cutler LLP
Citizens Bank
City National Bank
Clifford Chance LLP
Commonwealth Bank of Australia
Conyers
Cooley
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Validus
Vorys
Walkers
Wells Fargo

The WFF Mission

Connection

Connecting with women interested in and working in the fund finance community through Women in Fund Finance networking and special events, as well as through the annual Fund Finance Association symposiums in the US, Europe and Asia.

Professional advocacy

Women in Fund Finance aims to help the recruitment, retention and advancement of women in the fund finance industry through opportunities for sponsorship and advocacy, and to help increase opportunities for executive and board level positions.

Education

Creating a forum for women to learn about the fund finance and alternative investment, share expertise, experience and challenges and recognize and celebrate accomplishments. Women in Fund Finance aims to help women develop enhanced skills and market knowledge to empower them to enter, succeed and advance in their careers. Women in Fund Finance will also engage with other stakeholders in fund finance to promote diversity in the industry.

2023 Speakers



Yuriko Backes, *Luxembourg Minister of Finance*
Angelique Bellmer Krembs, *The Band of Sisters*
Christine Carter, *Mayer Brown*
Cathryn Carver, *National Australia Bank*
Danyeale Chung, *Cadwalader*
Steve Cohen, *CIBC*
Caroline Dallas, *Global Endowment*
Jill Dinerman, *Barings*
Missy Dolski, *Värde Partners*
Fazillah Durante, *Scotiabank*
Leah Edelboim, *Cadwalader*
Pamela Ellis, *U.S. SEC*
Chuck Fawcett, *TriState Capital Bank*
April Frazer, *Wells Fargo*
Tiffany Gherlone, *UBS Realty*
Erin Goldstein, *Wells Fargo*
Jennifer Grancio, *Engine No. 1*
Jennifer Gray, *ECP*
Makiko Harunari, *Simpson Thacher*
Jocelyn Hirsch, *Kirkland & Ellis*
Cheryl Hurst, *Lloyds Banking Group*
Karrie Jerry, *Axxes Capital*
Jeff Johnston, *EverBank*
Steven Kahn, *Assured Guaranty*
Fiyaz Khan, *City National Bank*
Sandi Kim-Suk, *Engine No. 1*
Jillian Kwan, *AXA XL*
Jim Landau, *MetLife Investment Management*
Deborah Low, *Haynes Boone*
Sandy Ma, *Phillips*
Micaela Mastrogiannis, *KKR*
Cassandra McFadden, *Cortland*
Sonia McMillan, *Amber Infrastructure*
Helen McNamee, *QIC Infrastructure*
Amanda Milnes, *Walton Street Capital*

Shelley Morrison, *abrdn*
Elise O'Connell, *Blackrock*
Rita Pang, *Allens*
Caroline Pedlow, *Barings*
Andy Pelletier, *Morgan Stanley Private Bank*
Georgina Pullinger, *Appleby*
Inetta Rafailova, *Atlantic Street Capital*
Ann Richardson Knox, *Mayer Brown*
Ailey Roberts, *BGO*
Danielle Roman, *Mourant*
Corey Rose, *Dechert*
Sarah Russell Crowe, *NASDAQ*
Adrienne Saunders, *Stonepeak Infrastructure Partners*
Elizabeth Seeger, *IFRS Foundation*
Montserrat Serra-Janer, *J.P. Morgan*
Saaima Shahin, *New Mountain Capital*
Mitzi Short, *The Band of Sisters*
Shari Siegel, *Ranieri Partners LLC*
Melisa Simic, *Nuveen*
Michele Simons
Niamh Targett, *ANZ*
Lori Tauber Marcus, *The Band of Sisters*
Maura Thompson, *Sassy Media Group*
Jenn Toyzer, *UME Plum Liqueur*
Julie Uhrman, *founder of Angel City Football Club*
Swami Venkataraman, *Moody's Investors Service*
Annie Wallis, *Sidley Austin LLP*
Jill Wilson, *Lloyds Bank*
Nicole Wilson, *KKR*
Ilan Wong, *White & Case*
Jean Woo, *Ashurst*
Diana Wu David, *Best-selling author*
Lim Tsu Yinn, *Tsu Yinn*
Julie Zuraw, *The Julie Zuraw Group*