



Women in Fund Finance was created in 2017 by the alternative industry association, the Fund Finance Association, to support diversity and the participation of women in the private equity/alternatives space within banking, law, sponsors/asset managers, investors and supporting industry providers. Women in Fund Finance (WFF) is led globally by three committees of senior women executives in US, Europe and Asia, and is focused on increased engagement, recognition and promotion of women leaders within the fund finance industry globally. We seek to help women succeed in three ways: connection, education and professional advocacy.

2022 WFF In Review

Women in Fund Finance distributes its event information to over 4,200 contacts globally. Those members are spread across North America, Europe and Asia. The WFF community has maintained continuous virtual programming to provide updates and content to encourage **connection, professional advocacy, and education.**



29 in-person & virtual events with over 1,200 attendees



4,259 contacts across 3 WFF regional distribution lists:

US – 2,042 members Asia – 682 members

Europe – 1,535 members

Interest in the community has gone up 35% in the last year



67 emails

83% delivery rate

1,815 LinkedIn followers from 24 countries

BENEFITS: Sponsors of WFF benefit from WFF's market penetration into the alternative investment and fund finance industry, advocacy for greater diversity of opportunity within the industry as well as brand recognition and business development potential by supporting WFF.

- Sponsor information is included in every WFF email promoting WFF networking events and sponsor name and logo is promoted on WFF website, with link to sponsor home page
- Sponsors have full access to all WFF networking events (see next page).

2022 Global Events



- WFF US:** Lead Like a Woman by Mastering the Power Game, Part II, *Registered Attendees: 122*
- WFF Asia & Europe:** Lead Like a Woman by Mastering the Power Game, Part II, *Registered Attendees: 87*
- WFF Global:** Networking Lunch in Miami, in conjunction with FFA Global Symposium, *Registered Attendees: 250*
- WFF US:** Fireside Chat with Lisa Stoner of Uber, *Registered Attendees: 71*
- WFF Global:** International Women's Day Yoga & Meditation, *Registered Attendees: 21*
- WFF Europe:** Discussion on the Talent Gap, *Registered Attendees: 56*
- WFF US:** Fireside Chat with Erin Ledger, on Managing Teams Remotely, *Registered Attendees: 49*
- WFF US:** Wit & Wisdom: Advocating for Yourself, *Registered Attendees: 26*
- WFF US:** Fireside Chat with Ilise Carter, Author of The Red Menace: How Lipstick Changed the Face of American History, *Registered Attendees: 89*
- WFF Global:** Crypto 101, *Registered Attendees: 246*
- WFF US with NextGen & Diversity:** Make Way for Others, *Registered Attendees: 83*
- WFF Asia:** Finding Purpose..How to Get More Out of Your Career, *Registered Attendees: 72*
- WFF US:** Reader's Series Part I, *Registered Attendees: 30*
- WFF US:** Fireside Chat with Mary Schapiro, *Registered Attendees: 103*
- WFF Asia:** Leadership Spotlight: Wisdom, Effectiveness & Compassionate Leadership, *Registered Attendees: 50*
- WFF US:** Credit Infrastructure Panel, *Registered Attendees: 174*
- WFF Global:** Networking Brunch in London, in conjunction with FFA European Symposium, *Registered Attendees: 145*
- WFF Europe:** Yoga & Networking, *Registered Attendees: 25*
- WFF US:** Crypto Panel Session II, *Registered Attendees: 135*
- WFF US:** Fireside Chat with Lift Our Voices Co-Founders, *Registered Attendees: 64*
- WFF US:** Wit & Wisdom: A Career in Venture Investing, *Registered Attendees: 35*
- WFF Europe:** Offshore Structures & Fund Financing 101, *Registered Attendees: 110*
- WFF US:** Private Bank Panel
- WFF US:** Boston Speed Networking
- WFF US:** Charlotte Conversation Series
- WFF Europe:** Paris Industry Gathering
- WFF Global:** Networking Lunch in Singapore, in conjunction with FFA APAC Symposium
- WFF Europe:** Networking Event at The National Gallery
- WFF US:** Holiday Networking Event at The Metropolitan Club

2022 Speakers



Julie Zuraw, *The Julie Zuraw Group*
Michele Simons, *Wells Fargo Bank*
Lisa Stoner, *Uber*
Erin Goldstein, *Wells Fargo Bank*
Fantine Jeannon, *ICG*
Rory Smith, *Brickfield Recruitment*
David Harvey, *Marks Sattin*
Tim McKean, *Stevenson James*
Jeannie Kim, *Macquarie Group*
Erin Ledger-Beaupre, *Macquarie Group*
Mary Touchstone, *Simpson Thacher & Bartlett LLP*
Saaima Shahin, *New Mountain Capital*
Patricia Teixeira, *Ropes & Gray*
Fazillah Durante, *Scotiabank*
Erin England, *Katten*
Ilise S. Carter
Bob Griffin, *WhiteTower Capital Management*
Storey Whalen, *First Republic Bank*
Sara Casey, *Hark Capital*
Monika Sanford, *Haynes & Boone, LLP*
Catherine Gylfe, *Sumitomo Mitsui Banking Corporation*
Karen Seymour, *Human at Work*
Mike Henry, *U.S. Bank*
Leah Edelboim, *Cadwalader, Wickersham & Taft LLP*
Walt Jackson, *Onex Credit Partners LLC*
Mary Schapiro, *Bloomberg*
Kiersten Barnet, *NY Jobs CEO Council*
Verena Lim, *Macquarie Group*
Steven Mansy, *Macquarie Group*
Dee Dee Sklar, *WFF*
Sally Little, *ING Bank*
Adina Schwartz, *Morgan Stanley Infrastructure Inc.*

Micaela Mastrogiannis, *KKR*
Vicky Du, *Standard Chartered Bank*
Sarah Elliott, *National Australia Bank Limited*
Carolyn Banker, *Commonwealth Bank of Australia*
Bob Diamond, *Atlas Merchant Capital*
Cristina Dolan, *InsideChains*
Michele Cito, *Atlas Merchant Capital*
Gretchen Carlson, *Lift Our Voices*
Julie Roginsky, *Lift Our Voices*
Stephanie Campbell, *The Artemis Fund*
Olga Yermolenko, *OY Group*
Amie Patel, *Elevor Equity*
Annabella Kwei, *Stifel Bank*
Liz Tabas Carson, *Sidley Austin LLP*
Julia Keppe, *Walkers*
Kate Downey, *Fried Frank*
Patrick Ormond, *Walkers*
Andrew Traynor, *Walkers*
Miao Wang, *Allen & Overy LLP*
Alex Wickens, *Walkers*
Tracy Child, *J.P. Morgan Private Bank*
Harrison Greenberg, *Morgan Stanley Private Wealth Management*
Marcy Morgan, *BNY Mellon*
Kristina Vieira, *Wells Fargo*
Celena Weber, *J.P. Morgan Private Bank*
Lauren St. Germain, *The Latimer Group*
Richard Wheelahan III, *Fund Finance Partners*
Karrie Jerry, *Axxes Capital Inc.*
Holly Loftis, *Haynes & Boone, LLP*
Melissa Logan, *Barings*
John McCally, *Churchill Asset Management*
Stephanie Lynch, *Global Endowment Management*

2022 Sponsors



I7Capital
Addleshaw Goddard
Allen & Overy
ANZ Banking Group Limited
Appleby
Arendt & Medernach
Ashurst
Assured Guaranty
Bank of America
Bank of New York Mellon
Baker & McKenzie
Cadwalader Wickersham & Taft
Capital One
Carey Olsen
Chapman and Cutler LLP
Citizens Bank
Clifford Chance LLP
Commonwealth Bank of Australia
Conyers
Cooley
Crédit Agricole CIB
DBS Bank Ltd
Debevoise & Plimpton LLP

Dentons
First Republic Bank
Foley Haug LLP
Fried Frank
Hark Capital
Harneys
Haynes & Boone, LLP
ING
Intertrust Law Limited
JP Morgan
Katten
King & Spalding
Kirkland & Ellis
KPMG LLP
KBRA
Latham & Watkins LLP
LLoyds Bank
Loyens & Loeff
Macquarie Group
Maples Group
Mayer Brown LLP
Morgan Stanley Priv. Wealth Mgmt.
Morrison & Foerster LLP

Mourant
MUFG
Nomura
Ogier
Pacific Western Bank
Reed Smith
Ropes & Gray LLP
Sidley Austin LLP
Signature Bank
Silicon Valley Bank
Simmons & Simmons LLP
Simpson Thacher & Bartlett LLP
SJL Jimenez Lunz
Société Générale
Standard Chartered Bank
State Street
Travers Smith LLP
Travers Thorp Alberga
TriState Capital Bank
U.S. Bank
UBS
Validus
Walkers
Wells Fargo

The WFF Mission

Connection

Connecting with women interested in and working in the fund finance community through Women in Fund Finance networking and special events, as well as through the annual Fund Finance Association symposiums in the US, Europe and Asia.

Professional advocacy

Women in Fund Finance aims to help the recruitment, retention and advancement of women in the fund finance industry through opportunities for sponsorship and advocacy, and to help increase opportunities for executive and board level positions.

Education

Creating a forum for women to learn about the fund finance and alternative investment, share expertise, experience and challenges and recognize and celebrate accomplishments. Women in Fund Finance aims to help women develop enhanced skills and market knowledge to empower them to enter, succeed and advance in their careers. Women in Fund Finance will also engage with other stakeholders in fund finance to promote diversity in the industry.

Sponsorship Terms & Conditions



Sponsorships are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

WFF will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor.

In the event the sponsor cancels all or part of the \$3,500 contracted sponsorship, the sponsor shall pay to WFF a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

Final decisions regarding the content of events remains at the sole discretion of the WFF committee. Sponsorships including speaking positions are all subject to committee approval and do not retain control over the composition of the remainder of the panel.

By signing this form you are agreeing to pay the WFF sponsorship fee of \$3,500

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

PHONE:

DATE:

SIGNATURE: