



Women in Fund Finance was created in 2017 by the alternative industry association, the Fund Finance Association, to support diversity and the participation of women in the private equity/alternatives space within banking, law, sponsors/asset managers, investors and supporting industry providers. Women in Fund Finance (WFF) is led globally by three committees of senior women executives in US, Europe and Asia, and is focused on increased engagement, recognition and promotion of women leaders within the fund finance industry globally. We seek to help women succeed in three ways: connection, education and professional advocacy.

2021 WFF In Review

Women in Fund Finance distributes its event information to 3,161 contacts globally. Those members are spread across North America, Europe and Asia. Even with COVID-19, the WFF community has maintained continuous virtual programming to provide updates and content to encourage **connection, professional advocacy, and education.**



31 in-person & virtual events



3,161 contacts across 3 WFF regional distribution lists:

US – 1,785 members Asia – 608 members

Europe – 1,312 members



99 emails

82% delivery rate

3% average click rate (industry average 1.4%)

22% average open rate (industry average 13%)

BENEFITS: Sponsors of WFF benefit from WFF's market penetration into the alternative investment and fund finance industry, advocacy for greater diversity of opportunity within the industry as well as brand recognition and business development potential by supporting WFF.

- Sponsor information is included in every WFF email promoting WFF networking events and sponsor name and logo is promoted on WFF website, with link to sponsor home page
- Sponsors have full access to all WFF networking events (see next page).

2021 Global Events



- WFF US: Fireside Chat with Kara Goldin, Founder & CEO, Hint, Ltd., *Registered Attendees: 104*
- WFF Europe: Career Change- The Big Decision, *Registered Attendees: 128*
- WFF Europe: A Conversation on Imposter Syndrome, *Registered Attendees: 30*
- WFF US: ESG Investing Panel Series- Panel 1 (Global Event), *Registered Attendees: 268*
- WFF US: ESG Investing Panel Series- Panel 2 (Global Event), *Registered Attendees: 239*
- WFF Global: Fireside Chat with Dana Laidhold- Treasurer, Peleton, *Registered Attendees: 108*
- WFF Europe: "Difficult" work relation(ship)s, *Registered Attendees: 45*
- WFF Global: International Women's Day
- WFF US: Lead Like a Woman by Mastering the Power Game, *Registered Attendees: 151*
- WFF US: Trends in Venture Capital, *Registered Attendees: 140*
- WFF US: Fireside Chat with Alice C. Early, *Registered Attendees: 80*
- WFF Global: What is going on in the SPAC market?, *Registered Attendees: 236*
- WFF Global: The Nuts and Bolts of SPACs, *Registered Attendees: 231*
- WFF Asia: Back to the Future Workplace, *Registered Attendees: 43*
- WFF Europe: The Technicalities of an ESG financing, *Registered Attendees: 174*
- WFF Global: The Status Equality, *Registered Attendees: 60*
- WFF Asia & Europe: Lead Like a Woman by Mastering the Power Game, *Registered Attendees: 92*
- WFF US: You really do belong here: Let's Talk About Imposter Syndrome, *Registered Attendees: 53*
- WFF Asia & Europe: Bank On Yourself, *Registered Attendees: 96*
- WFF US: Women in Boston- A Focus on DE&I in Fund Finance, *Registered Attendees: 49*
- WFF Europe: Raising your Professional Profile, *Registered Attendees: 40*
- WFF US: ESG III- Financing Green/Blue Infrastructure, *Registered Attendees: 137*
- WFF Global: Fund Liquidity Solutions, *Registered Attendees: 187*
- WFF Europe: ESG Trends in Private Markets, *Registered Attendees: 100*
- WFF US: Andy Warhol Portfolios- A Life in Pop Works, *Registered Attendees: 93*
- WFF Global: Part 2- Let's Continue Fund Solution Updates, *Registered Attendees: 200*
- WFF Global: The Israeli Private Equity Space from a female perspective, *Registered Attendees: 67*
- WFF US: Fireside Chat with Carla Harris, *Registered Attendees: 136*
- WFF Europe: Networking Drinks at the Tate Modern, *Registered Attendees: 121*
- WFF Global: Financial Sponsors Derivatives Hedging, *Registered Attendees: 229*
- WFF Global: ESG V - ESG Governance, *Registered Attendees: 97*

To see a full list of the 2021 WFF events, please visit our website at <https://www.womeninfundfinance.com/>

2021 Speakers



Kara Goldin, *Hint Inc.*
Storey Whalen, *First Republic Bank*
Amira Hajili, *Natixis*
Dee Dee Sklar, *WFF*
Sarah Lobbardi, *Avardi Partners*
Shelley Morrison, *Aberdeen Standard Investments*
Emily Fuller, *Haynes and Boone, LLP*
Sara Panzeri, *Wells Fargo Bank, N.A.*
Shari Siegel, *Ranieri Partners LLC*
Elizabeth Boggs-Davidsen, *United Nations Development Programme*
Vicki Du, *Standard Chartered Bank*
Deniz Harut, *Standard Chartered Bank*
Jonathan Harvey, *Investec*
Ann Knox, *Mayer Brown*
Stephany Lapierre, *Teal Book*
Sheila Peluso, *Cerberus*
Yesenia Schecker-Izquierdo, *KPMG*
Elizabeth Seeger, *KKR*
Melisa Simic, *APG*
Dana Laidhold, *Peloton*
Deborah Montaperto, *Morgan Stanley Private Wealth Management*
Sandra Kim-Suk, *Engine No. 1*
Kathryn Purves, *Saunderson House*
Kate Downey, *Fried Frank*
Andrew Lewis, *ICG*
Fantine Jeannon, *ICG*
Julie Zuraw, *The Julie Zuraw Group*

Laura Hope, *DBS Bank*
Sarah Anderson, *Vault Fund*
Zack Ellison, *Applied Real Intelligence*
Veronica Juarez, *Lightspeed Venture Partners*
Tim Schigel, *Refinery Ventures*
Alice C. Early
Nancy Lashine, *Park Madison Partners*
Marshall Shaffer, *Kirkland & Ellis LLP*
Thomas Amburgey, *First Reserve*
Nichole Burnap, *Teachers Retirement System of Texas*
Amit Chandra, *Barclays*
Carol Lowe, *TCW Special Purpose Acquisition Corp.*
Brett Northart, *Kernel Group Holdings, Inc.*
Alexandra Lebenthal, *Houlihan Lokey*
Edward Best, *Mayer Brown LLP*
Gus Garcia, *G | SPACs*
Beth Michelson, *Cartesian Growth Corporation SPAC*
Lauren Rosa Sangaline, *KPMG*
Andrew Stull, *Houlihan Lokey*
Niamh Targett, *ANZ*
Sunainika Saigal, *Deloitte Consulting SEA*
Fiona Ang, *ANZ*
Pattie Walsh, *Bird and Bird*
Emma Russell, *Haynes & Boone*
Eimear Palmer, *ICG*
Sally Little, *ING*
Stella Saris Chow, *ANZ*

2021 Speakers, Cont.



Guillaume Ferrer, *CACIB*
Savannah Maziya, *Bunengi Investment Group*
Andrea Williams, *WFF Europe*
Kristin Castellanos, *MUFG*
Sakina Foster, *Haynes & Boone*
Michele Simons, *Wells Fargo*
Laura Whitley, *Haynes & Boone*
Jessica Cutrera, *Capital Company*
Emma Wallace, *Silicon Valley Bank*
Julia Adam, *Exeter Capital*
Jennifer Dumas Hall, *Crossharbor*
Patricia Lynch, *Ropes & Gray*
Emily Rose, *Silicon Valley Bank*
Emily James, *Clifford Chance*
Tim Guinee, *Climate Reality Project*
Bryan Kearns, *Bank of America*
Sridhar Nagarajan, *Standard Chartered*
Julie Prescott, *Meridiam*
Samantha Hutchinson, *Cadwalader, Wickersham & Taft LLP*
Francois Aguerre, *Coller Capital*
Richard Golaszewski, *17 Capital*
Matthew Kerfoot, *UBS Securities LLC*

Matthew Ruggiero, *PJT Partners*
Jill Wilson, *Lloyds Bank*
Nicky Crawford, *PWC*
Chloe Sanders, *CVC Capital Partners*
Beth Houghton, *Palatine Capital*
Andie Goh, *Ares*
Helen Griffiths, *Investec*
James Lumby, *Goldman Sachs*
Patricia Teixeira, *Ropes & Gray LLP*
Donna Yip, *Antares Capital LP*
Bridget Ross, *ChroniSense Medical*
Calanit Valfer, *Elah Fund*
Deborah Ifrah, *Tene Capital*
Karin Geldfeld, *Wells Fargo*
Carla Harris
Georgia Curtis, *Lloyds Bank North America*
Michaela Beck, *KKR*
Bryan Cohen, *Validus Risk Management*
Alison Irvine, *Lloyds Bank UK*
Joe Rocco, *Blackstone Treasury*
Judith Albert, *The New School*
Andrea Bonime-Blanc, *GEC Risk Advisory*
Robert Duggan, *Alphataur Partners*
Jean-Paul Peters, *Kombit Consulting*

2021 Sponsors

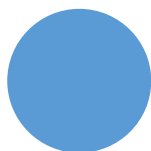


Aberdeen Standard Investments
Allen & Overy
ANZ Banking Group Limited
Appleby
Ashurst
Bank of America
Bridge Bank
Cadwalader Wickersham & Taft
Carey Olsen
Chapman and Cutler LLP
Clifford Chance LLP
Commonwealth Bank of Australia
Conyers
Cummings & Lockwood LLC

Debevoise & Plimpton
DLA Piper
First Republic Bank
Fried Frank
Fund Finance Partners
Harneys
Haynes & Boone, LLP
ING,
Intertrust
Katten
Loyens & Loeff
Macfarlanes
Macquarie Funding LLC
Maples Group

Mayer Brown LLP
Morgan Stanley
Mourant
MUFG
National Australia Bank
Ogier
Reed Smith
Silicon Valley Bank
Simmons & Simmons
Simpson Thacher & Bartlett
LLP
State Street
Walkers
Wells Fargo

The WFF Mission



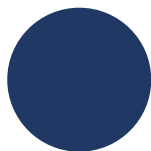
Connection

Connecting with women interested in and working in the fund finance community through Women in Fund Finance networking and special events, as well as through the annual Fund Finance Association symposiums in the US, Europe and Asia.



Professional advocacy

Women in Fund Finance aims to help the recruitment, retention and advancement of women in the fund finance industry through opportunities for sponsorship and advocacy, and to help increase opportunities for executive and board level positions.



Education

Creating a forum for women to learn about the fund finance and alternative investment, share expertise, experience and challenges and recognize and celebrate accomplishments. Women in Fund Finance aims to help women develop enhanced skills and market knowledge to empower them to enter, succeed and advance in their careers. Women in Fund Finance will also engage with other stakeholders in fund finance to promote diversity in the industry.

Sponsorship Terms & Conditions



Sponsorships are not subject to customization and must be secured as listed. Refunds will not be given for unused benefits.

WFF will update website within five (5) business days of receiving the completed sponsorship order and receipt of approved logo from sponsor.

In the event the sponsor cancels all or part of the \$3,000 contracted sponsorship, the sponsor shall pay to WFF a fee (the Cancellation Fee) equal to all monies due. Any Cancellation Fee is due at the time of cancellation. A payment made to FFA under this contract shall be deemed fully earned and non-refundable.

Final decisions regarding the content of events remains at the sole discretion of the WFF committee. Sponsorships including speaking positions are all subject to committee approval and do not retain control over the composition of the remainder of the panel.

By signing this form you are agreeing to pay the WFF sponsorship fee of \$3,000

COMPANY (AS IT SHOULD APPEAR IN PRINT):

NAME (AS IT SHOULD APPEAR ON INVOICE):

ADDRESS (AS IT SHOULD APPEAR ON INVOICE):

EMAIL:

WEB ADDRESS:

PHONE:

DATE:

SIGNATURE: